



Christine Nathania

christine.nathania@sinarmassekuritas.co.id

SELAMAT SEMPURNA

RESILIENT EARNINGS, SOLID OUTLOOK

Investment Thesis:

- Solid Revenue Growth Driven by Filters and Radiators** – SMSM booked 2Q25 revenue of IDR 1.3 tn (+4% QoQ, +9% YoY), bringing 1H25 topline to IDR 2.56 tn (+9% YoY). The filter segment remained the main growth driver, rising 14% YoY to IDR 1.4 tn, while radiator sales grew 19% YoY to IDR 271 bn, mainly supported by exports to the U.S. Body maker sales fell 36% YoY to IDR 76 bn but had limited impact on overall performance. Trading and other segments posted moderate growth of 5% and 2% YoY, respectively.
- Export Strength Lifts Contribution to 65% of Sales** – Export momentum remained robust, with sales up 18% YoY to IDR 1.7 tn, raising export contribution to 65% of total revenue (vs 60% in FY24). Southeast Asia led the expansion (+34% YoY to IDR 703 bn), while the U.S. grew 5% YoY, helped by competitive pricing versus Chinese products. Other regions also contributed positively: Europe (+18%), Australia (+2%), and Africa (+40%). Domestic sales declined 5% YoY, mainly due to weaker body maker demand, although filter and radiator sales remained positive.
- Favorable U.S. Tariffs Bolster Competitiveness** – We note that SMSM benefits from preferential U.S. import duties, with Indonesian automotive parts subject to 27.5% total tariffs under Section 232, significantly lower than the 95% levied on Chinese imports. This tariff advantage supported a 20% QoQ rise in U.S. sales. Management also noted that distributors bear these tariff costs, preserving SMSM's selling prices and maintaining competitiveness in the U.S. market.
- Strong Profitability Supported by Aftermarket and Export Focus** – Gross profit rose 8% YoY to IDR 1.6 tn with GPM improving to 36% (vs. 35% in 1H24). Opex fell slightly, aided by the reversal of receivables provision which lowered other operating expenses. Operating profit increased 18% YoY to IDR 698 bn, while net profit rose to IDR 531 bn (+18% YoY) with NPM at 21% (vs. 19%). This strong profitability reflects SMSM's focus on the aftermarket segment, which is less exposed to domestic auto sector weakness, and its strong export presence that sustains demand. Ongoing R&D continues to expand the product range, with current emphasis on heavy-duty filters.
- Cautious but Positive 2H25 Outlook** – Historically, SMSM delivers stronger second-half performance as customers push to meet annual sales targets. 1H25 results were in line with expectations, with revenue reaching 48%/48% of our/consensus estimates and net profit at 49%/50%. While management guides for FY25 topline growth of +8% and bottom-line growth of +10% YoY, we remain conservative, projecting revenue of IDR 5.4 tn (+4% YoY) and net profit of IDR 1.1 tn (+5%).

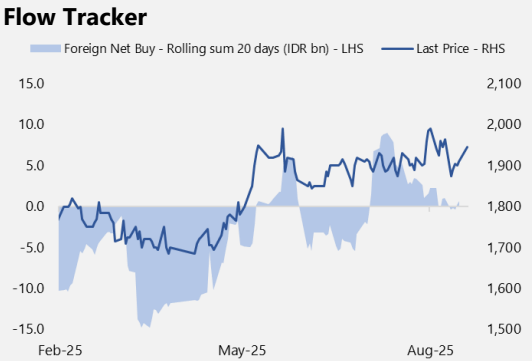
Valuation & Recommendation:

- Resilient Earnings and Attractive Yield, Maintain BUY** – SMSM is currently trading at 10.4x 2025F P/E, below its 3-year mean of 11.0x. We continue to favor SMSM for its consistent earnings delivery and ambition to establish itself as a dividend aristocrat. With domestic auto demand soft, its diversified export base across 125+ countries and aftermarket focus provides a natural hedge against volatility. We forecast a 2025F DPR of 80%, translating to DPS of IDR 142 or an attractive 7.3% dividend yield at the current price. We reiterate our **BUY** recommendation with a 5-year DCF-based **TP of IDR 2,520**, implying 13.4x 2025F P/E.

3M/12M Rating **ADD/BUY**
3M/12M TP **IDR2,170/IDR2,520**

Stock Information	
Ticker	SMSM
Share price	1,945
52-week range.	1,630 – 2,190
Share Out. (bn)	5.8
Market Cap. (IDR tn)	11.0
Daily turnover (bn)	2.0
Free Float (%)	41.4

Key Shareholders (%)	
PT Adrindo Intiperkasa	50.5



Source: Bloomberg

Key Financial Highlights			
IDR bn	2024	2025F	2026F
Revenue	5,165	5,356	5,809
Gross Profit	1,914	1,979	2,173
Operating Profit	1,375	1,445	1,567
Net Profit	1,024	1,079	1,174
Net Margin	20%	20%	20%
EPS	178	187	204
EPS Growth	8%	5%	9%

Source: Bloomberg, SimInvest Research

Share Price Performance			
	3M	6M	12M
Absolute	-1%	9%	-2%
Relative to JCI	-13%	-11%	-9%

Bloomberg ESG Rating	
Environmental	N/A
Social	N/A
Governance	N/A

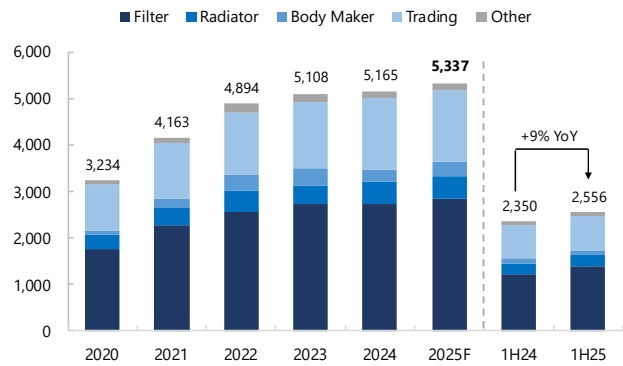


2Q25 | 1H25 Earnings Review

in IDR bn	2Q24	1Q25	2Q25	YoY	QoQ	1H24	1H25	YoY	2025F	%SIM
Revenue	1,191	1,255	1,301	9%	4%	2,350	2,556	9%	5,337	48%
Filter	621	688	694	12%	1%	1,215	1,382	14%	2,834	49%
Radiator	114	124	147	29%	18%	227	271	19%	506	54%
Body Maker	66	43	33	-50%	-22%	118	76	-36%	306	25%
Trading	356	362	395	11%	9%	721	757	5%	1,529	50%
Other	34	38	32	-7%	-17%	69	70	2%	163	43%
Gross profit	414	441	471	14%	7%	827	912	10%	1,970	46%
- Opex	108	90	124	14%	37%	236	214	-9%	550	39%
Operating profit	306	351	348	14%	-1%	591	698	18%	1,421	49%
- Other non-opex	(8)	(8)	(8)	5%	2%	(15)	(17)	11%	(32)	51%
Pre-tax profit	314	359	356	14%	-1%	606	715	18%	1,453	49%
- Tax expense	62	72	70	12%	-3%	120	141	18%	294	48%
- Minority interest	20	22	20	2%	-9%	38	43	11%	97	44%
Net profit	231	265	266	15%	0%	448	531	18%	1,062	50%
Profitability:										
GPM	35%	35%	36%			35%	36%		37%	
OPM	26%	28%	27%			25%	27%		27%	
NPM	19%	21%	20%			19%	21%		20%	
GPM by Segment:										
Filter	39%	37%	41%			39%	39%			
Radiator	39%	42%	34%			41%	38%			
Body Maker	8%	11%	-5%			6%	4%			
Trading	33%	35%	33%			33%	34%			
Other	26%	25%	21%			25%	23%			
Revenue by Geographical										
Domestic	491	466	435	-11%	-7%	952	902	-5%		
Asia	267	306	397	49%	30%	527	703	34%		
America	192	187	224	17%	20%	393	412	5%		
Europe	117	158	122	4%	-22%	237	280	18%		
Australia	106	108	100	-6%	-8%	204	208	2%		
Africa	18	29	22	22%	-26%	37	51	40%		

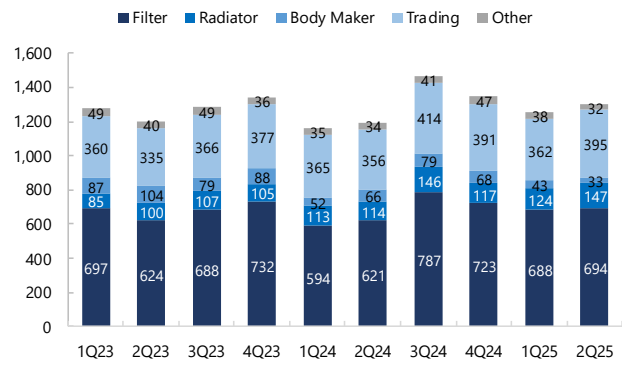
Source: Company, SimInvest Research

Revenue Trend (IDR bn)



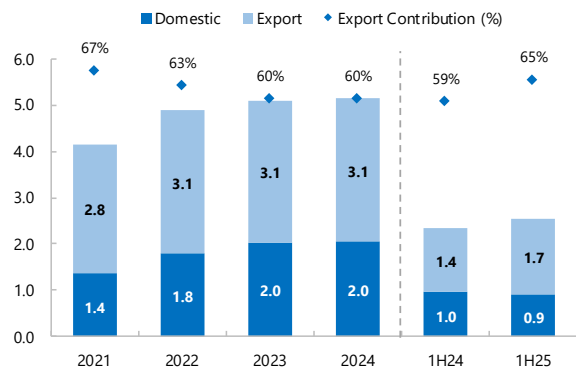
Source: Company, SimInvest Research

Revenue by Operating Segment (IDR bn)



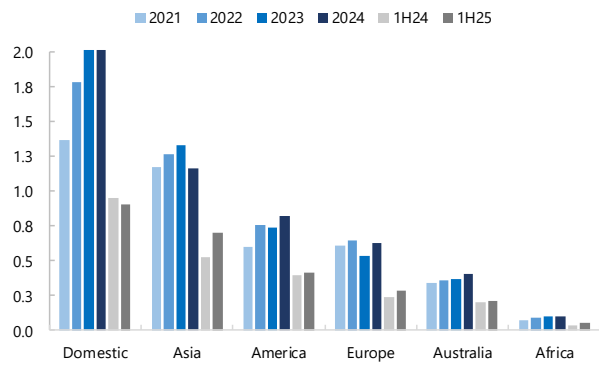
Source: Company, SimInvest Research

Domestic vs Export Sales (IDR tn)



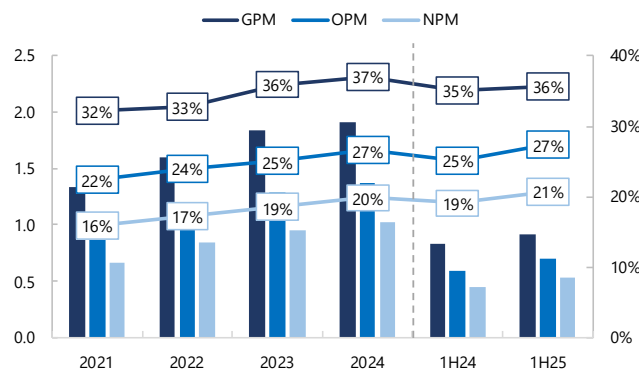
Source: Company, SimInvest Research

Revenue by Geographical Segment (IDR tn)



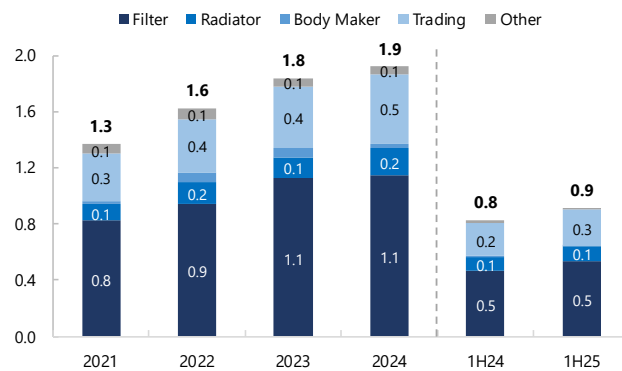
Source: Company, SimInvest Research

Profitability (IDR tn) and Margin (%)



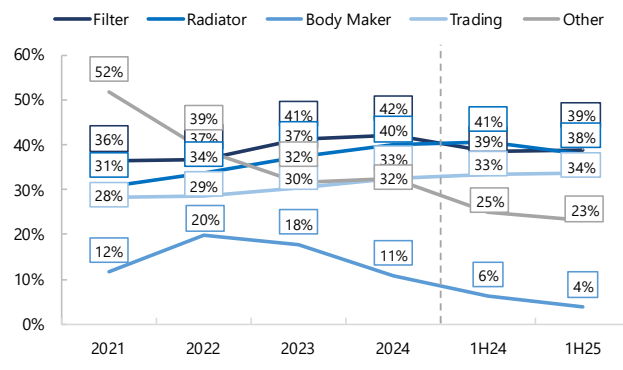
Source: Company, SimInvest Research

Gross Profit by Segment (IDR tn)



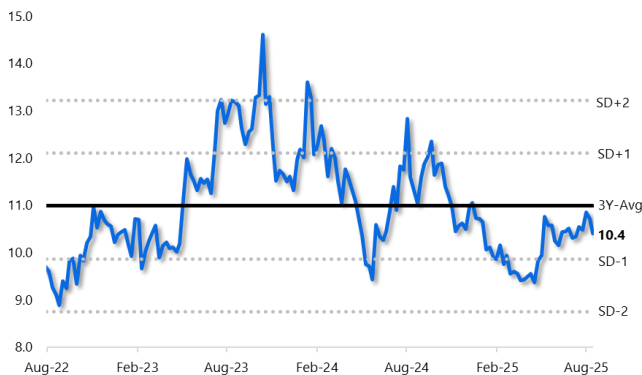
Source: Company, SimInvest Research

Segment Gross Margin



Source: Company, SimInvest Research

SMSM P/E Blended Forward



Source: Company, SimInvest Research



Institutional Research Team

Isfhan Helmy	Head of Institutional Research - Macro & Strategy	isfhan.helmy@sinarmassekuritas.co.id	(+62-21) 50507000
Inav Chandra	Deputy Head of Institutional Research - Commodities	inav.chandra@sinarmassekuritas.co.id	
Yosua Zisokhi	Analyst - Plantation, Poultry, Telco, Cement	yosua.zisokhi@sinarmassekuritas.co.id	
Ivan Purnama	Analyst - Banks, Multifinance	ivan.purnama.putera@sinarmassekuritas.co.id	
Vita Lestari	Analyst - Consumer Staples, Retail	vita.lestari@sinarmassekuritas.co.id	
Kenny Shan	Analyst - Energies	kenny.christopher@sinarmassekuritas.co.id	
Christine Nathania	Analyst - Property, Automotive	christine.nathania@sinarmassekuritas.co.id	

Institutional Sales Team

Hanna Marionda	Institutional Sales Manager	hanna.marionda@sinarmassekuritas.co.id	(+62-21) 39834566
Rendy Ben Philips	Institutional Equity Sales	rendy.benphilip@sinarmassekuritas.co.id	(+62-21) 3927313
Hesty Iskandar	Institutional Equity Sales	hesty.iskandar@sinarmassekuritas.co.id	(+62-21) 39834570

Dealing Team

Odaligo Ndraha	Head of Equity Dealing	odaligo.ndraha@sinarmassekuritas.co.id	(+62-21) 3927312
Tutik Dwi Anggraeni	Equity Dealer	tutik.dwi@sinarmassekuritas.co.id	
Abdus Sugro	Equity Dealer	abdus.sugro@sinarmassekuritas.co.id	
Dedi Kriswanto	Equity Dealer	dedi.kriswanto@sinarmassekuritas.co.id	

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ADD : Share price may range between 10% to 15% over the next 12 months.
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PT Sinarmas Sekuritas

Sinarmas Land Plaza Tower 3, 6th Fl. Jl. M.H. Thamrin no.51, Jakarta, Indonesia

Phone: +62 21 392 5550

Email: research@sinarmassekuritas.co.id